

The St. Louis County Board of Elections (BOE) is committed to performing at the highest professional level in conducting fair, accurate, and secure elections. Achieving excellence takes continuous improvement, innovation, and best practices in election administration. The Board of Elections has been recognized for achievements by international, national, and state organizations.

## 2023



### Strengthening Election Judge Training: Adult Learning Principles in Action

Election Judges play a vital role administering elections, and training them is a top priority. The Board of Elections partnered with Oasis, a nationally recognized leader in adult education, to assess its training program. The month-long evaluation, based on adult learning principles, resulted in ways to make election judge training more interactive and effective.

Winner: Beacon Award, National Association of Election Officials, Professional Practices Program, 2022

### Love Your Ballot Voter Education Campaign

Wanting every vote to count, the Board of Elections launched "Love Your Ballot," an educational campaign through social media to address common mistakes made by voters when marking and returning absentee ballots. The Election Board produced a series of eight videos showing how voters can avoid the most common mistakes and ensure their votes count.

Winner: Clearinghouse Awards, U.S. Election Assistance Commission, 2023



## 2022



### Make A Plan to Vote Magnet Mailer

The BOE mailed an eye-catching brochure with important voting information about the 2022 election cycle to 370,000 county households. The grant-funded brochure included a refrigerator magnet with year-round information for voters, and a QR code that connected them to a state-of-art website, a first of its kind for St. Louis County elections.

Winner: Freedom Award for Innovation, National Association of Election Officials, Professional Practices Program, 2022

Winner: Innovator Award, International Association of Government Officials, 2022

# 2022



St. Louis County **Library**

## **P is for Partnership: St. Louis County Library Bolsters Voter Services**

St. Louis County Library is a vital partner in successfully delivering election and voter services across Missouri's largest county. The library has made all its facilities available as polling places and several as satellite voting sites, launched free notary services at every branch, and co-sponsored St. Louis County's first "I Voted" sticker contest.

Winner: Stars and Stripes Award for Outstanding Partnerships, National Association of Election Officials, Professional Practices Program, 2022

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### **"I Voted" Sticker Contest**

The Board of Elections launched its first "I Voted" sticker contest in partnership with St. Louis County Library. Kids and adults could submit digital or hand-drawn designs. Out of more than two hundred entries, three finalists were selected in an online public vote.

Honorable Mention: Clearinghouse Awards, U.S. Election Assistance Commission, 2022

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# 2021



### **Vote Anywhere: Transforming Voter Experience**

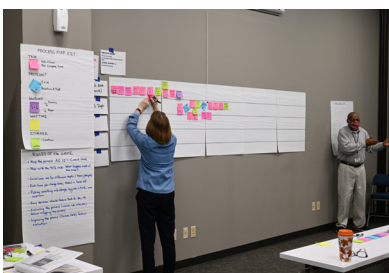
New voting equipment and the effective use of technology allow St. Louis County voters to cast their ballot at any polling place regardless of where they live. Voters can also use apps to look up their nearest polling places, a sample ballot, and the number of voters waiting in line to vote.

Winner: Freedom Award for Innovation, National Association of Election Officials, Professional Practices Program, 2021

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Winner: Missouri Association of Counties, Innovation, 2021

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### **Absentee Ballot Chain of Custody Improvements: Strengthening Security & Accountability**

A variety of tools and techniques were used to improve the chain of custody for inbound absentee ballots, including swim lane process mapping, visual management, and hands-on simulations. The effort successfully resulted in security and accountability improvements at no added cost.

Winner: Security Award for Innovation for Election Security, National Association of Election Officials, Professional Practices Program, 2021

# 2020



## Outstanding Achievement

During the pandemic, the Board of Elections implemented major initiatives to improve the voting experience in St. Louis County, including the launch of new ballot-on-demand voting equipment, the ability for voters to cast votes at any polling location in St. Louis County, and innovative technology to help voters be better informed.

Winner: Outstanding Local Government Achievement Award, East West Gateway Council of Government, 2020

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## Enhancing Digital Communications

With the establishment of a full-time public information coordinator, the Board of Elections experienced unprecedented growth in the areas of social media, digital advertising, and tutorial videos. For the first time, a comprehensive digital advertising plan was created in partnership with an agency in 2020 that was highly successful and cost-effective.

Honorable Mention: Clearinghouse Awards, U.S. Election Assistance Commission, 2020